



# Watercraft Innovations

17683 Summerlin Road  
Fort Myers, FL 33908

## WATERCRAFT INNOVATIONS OPENS NEW FACILITY



As part of its commitment to more efficiently serve customers, Watercraft Innovations opened a new facility. This leader in ground-breaking watercraft products is now headquartered in Fort Myers, Florida.

Watercraft Innovations' Full Wave Audio waterproof sound systems include the only IP68-rated amplifier on the market, high-quality speakers and MP3 players. The company's innovative Safety Alert Systems help boaters avoid rear-end collisions and accidents. Microprocessors detect a decelerating craft and illuminate LED safety lights, similar to tail lights. Its PWC Industries brand developed a unique, patented personal watercraft braking system, further increasing safety on the water.

Almost three times larger than its previous building, this new space boasts a showroom display, allowing customers to experience Watercraft Innovations' technologically-advanced products. Dedicated to providing a positive experience to every watercraft enthusiast, the company offers on-site product installation.

-more-

This new building features an expanded research and development area as well as an assembly/distribution zone for quicker order processing.

Watercraft Innovations also has a distribution center in Dubuque, Iowa to further efficiently serve customers across the country.

"We're dedicated to creating the highest quality products, service and convenience," said Paul Grzebielucha, president of Watercraft Innovations. "This new facility allows us to continue to develop innovative products and offer faster delivery times to better serve our customers."

Contact Watercraft Innovations, 17683 Summerlin Road, Fort Myers, FL 33908. 239-481-0274. [paul@watercraftinnovations.com](mailto:paul@watercraftinnovations.com), [www.watercraftinnovations.com](http://www.watercraftinnovations.com).

Editor's Note: Watercraft Innovations is hosting a Grand Opening Ribbon Cutting ceremony at the new facility Wednesday, December 10 at 12 pm. The company welcomes all members of the media to join in the celebration and view its innovative products.