

For Immediate Release

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PWC Industries Inc. Announces the Sale of US Patent # 7,007,621- A Braking System for Personal Watercraft (PWC)

Patent is for a hand actuated-on steering mechanism, braking system for PWC.

FORT MYERS, Fla., September 29th, 2008 – PWC Industries, Inc., today announced the sale of US Patent # 7,007,621- a braking system for personal watercraft (PWC). The patent solution addresses a very serious safety issue in recreational boating.

PWC Industries Inc. of Fort Myers, Florida developed a PWC Braking System back in 2004 and was granted a US Patent (7,007,621) in 2006, also filed in Canada. The patented system contains exclusive rights for a “hand controlled actuator assembly which requires the use of at least one brake plate that is alternatable between a non-braking condition above the lower edge of the transom and a braking condition extending beyond the lower edge.”

“We believe that this technology provides the user with a competitive advantage to be able to offer their customers a safer PWC that allows the operator to avoid serious collisions that can cause personnel harm and costly damage to their watercraft”, states Chairman of PWC Industries and long time boat dealer Allen Becker.

Paul Grzebielucha CEO and President of PWC Industries states “This Patent continues our drive in helping to reduce injuries, fatalities, damage, costly repairs and downtime to you and your watercraft and complements our **Safety Alert System**-™ product offering that alerts other watercraft following your PWC that you are in a decelerating condition via an amber LED alert light”.

PWC Industries Inc. is putting its Brake Patent for sale on the global market to the highest bidder. The company that purchases the Patent will have the exclusive right to prevent unauthorized manufacture, sale or use of a personal watercraft braking system as claimed in the patent.

For complete details of the patent and sale information, please email PWCBrake@watercraftinnovations.com

About PWC Industries Inc.

PWC Industries Inc. is a leader in innovative watercraft product development. PWC Industries focuses on quality, safety, reliability, innovation, convenience and environmentally sound products and technologies that deliver a positive experience to the watercraft owner. Their product line includes the Safety Alert System and Full Wave Audio as well as several other unique Patents that provide industry specific solutions. The company is located in Florida and has been in existence since March of 2004. They will be at the October 6th-8th IBEX show in Miami at booths 1006-1008.

Safety Alert System is a trademark of PWC Industries, Inc. The product is Patent Pending.